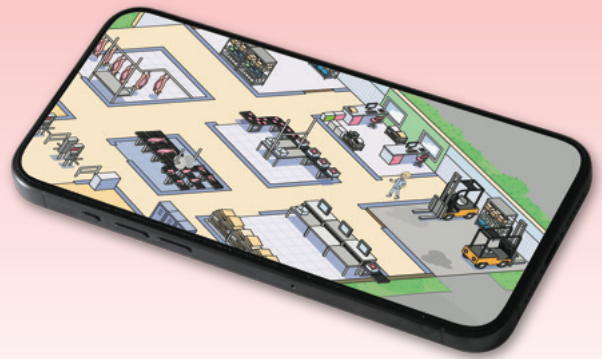


WORKPLAYS



– A digital language learning game designed to support language learning and culture-building in international cooperations.

BENEFITS

Common understanding – enhanced safety – improved employee satisfaction – higher quality – increased production – better retention

WHAT IS WORKDPLAYS?

WorkdPlays is a platform for digital, game-based language learning, specifically designed to support language learning in the workplace.

WorkdPlays has developed a visual, engaging, and easy-to-understand learning game that employs game mechanics to introduce employees to work procedures, safety regulations, and industry terminology in the corporate language.

WORKDPLAYS ENSURES

- **Increased safety and efficiency**
Your employees acquire the necessary language skills to better understand work procedures and safety requirements.
- **Improved communication and reduced misunderstandings**
Better language comprehension reduces errors and the risk of accidents, potentially lowering employee sick days.
- **Enhanced onboarding and retention**
A professional onboarding process improves employee satisfaction and increases retention rates.

• Direct impact on your KPIs

The platform supports company goals and performance targets, enabling the tracking of improvements in uptime, reduced sick days, fewer production errors, and lower staff turnover. Impact is measured through an advanced statistics module.

HOW DOES IT WORK?

WorkdPlays is a smartphone application that employees can download directly to their mobile devices. The game can be played during breaks and in spare time, and it seamlessly integrates into company onboarding processes.

PLATFORM FEATURES INCLUDE

- Employee satisfaction assessments
- Communication channel for employees
- Additional HR functions
- Adapted to serve other target languages

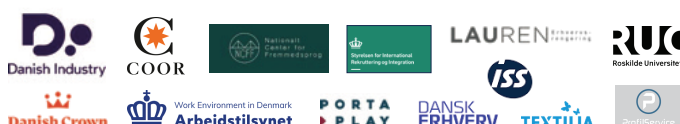
DOCUMENTED IMPACT BASED ON RESEARCH

WorkdPlays has been developed in collaboration with leading researchers, language educators, and game developers. The platform is founded on documented research in language learning, workplace culture and digital learning.

REFERENCES

The game has been developed for various industries and is currently being implemented at Danish Crown and in the cleaning industry.

Current and previous partnerships:



Want to learn more?

Get an introduction to WorkdPlays and discover how the platform can enhance safety, communication, and employee retention within your company.

Contact CEO Louise Tranekjær – louise@workdplays.dk